

**MONDAY, FEB 22**

**@ 9:30 AM**

**CENTRAL LIBRARY  
600 SOLEDAD**

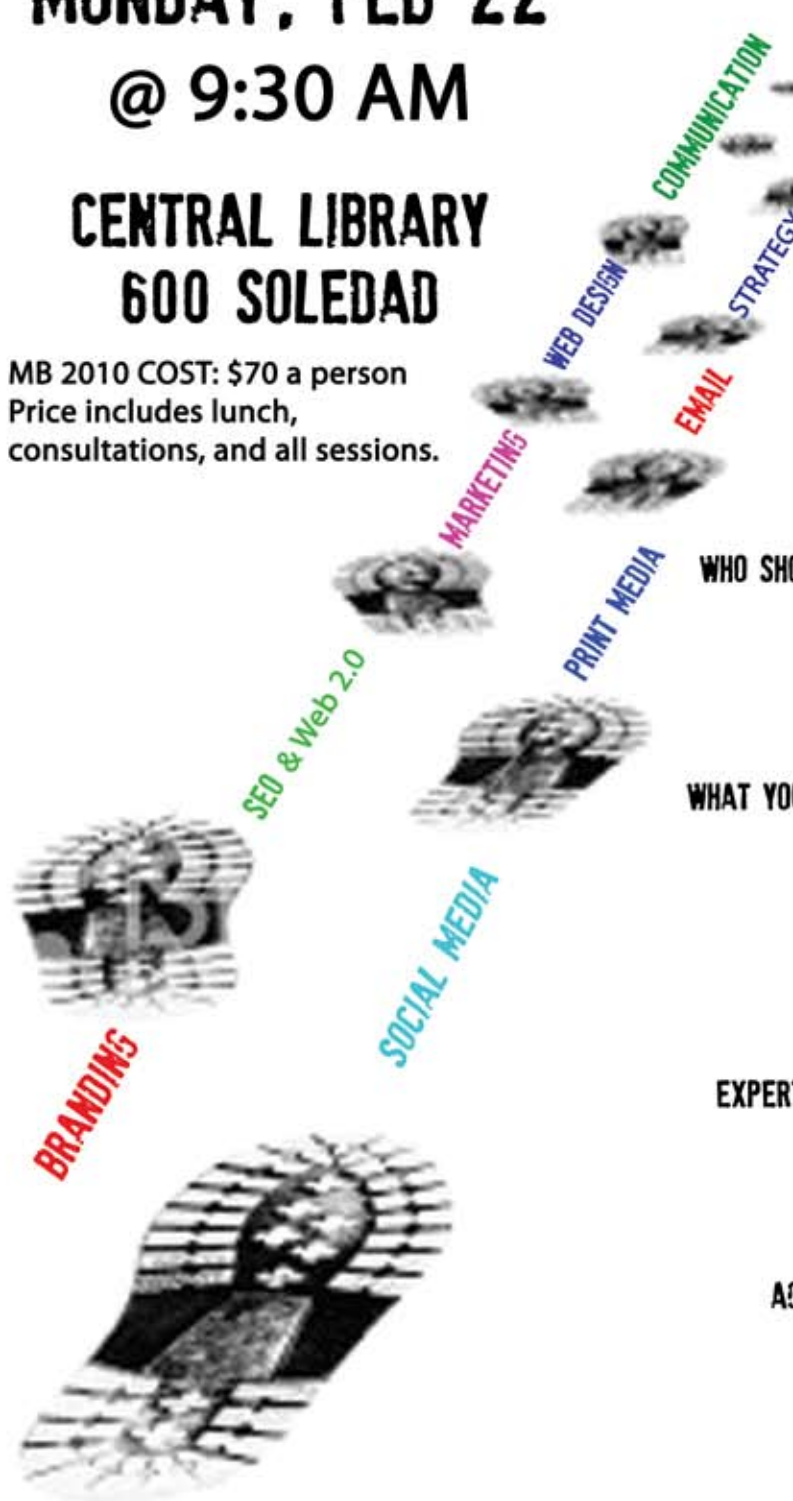
MB 2010 COST: \$70 a person  
Price includes lunch,  
consultations, and all sessions.



**SOUTH TEXAS WOMEN'S  
BUSINESS CENTER PRESENTS**

# MARKETING BOOTCAMP

2010



**WHO SHOULD ATTEND?**

- YOU!
- CEOs of businesses all sizes
- Communication and PR Professionals
- Business Development and Sales Officers

**WHAT YOU WILL LEARN:**

- Branding and Marketing Essentials
- Understanding your Target Market
- Traditional and Web 2.0 Marketing Tools
- Email Marketing
- Executing and Developing Social Media Strategies
- 21st Century Tools

**EXPERT SESSIONS:**

- Branding and Marketing
- Budgeting and Consultation
- Web 2.0, SEO, and Email Marketing
- Measuring & Mobile Marketing

**AGENDA:**

- REGISTRATION 9:00 A.M.
- LUNCH N TRAINING: 12:30 P.M.
- BOOTCAMP: 9:30 A.M. TO 4:30 P.M.

**Register online at [www.stwbc.com](http://www.stwbc.com) or call 207.0112**

Sponsorships are available, contact Celina Pena at 207.0117 or [cpena@stwbc.com](mailto:cpena@stwbc.com)

**MB 2010 Partners and Presenters:**



As of 1/29/10

you get the idea