

# STWBC Marketplace EXPO

The Marketplace EXPO is an opportunity for women business owners and businesses that serve women to come together under one roof to network, to sale, and to partner. We are excited about the Marketplace because it will showcase great innovation and products and services to the greater Bexar County region. At the Marketplace you will find

- Women businesses showcasing their products and services
- Businesses that provide services to women as consumers and small businesses.
- Buyers from public and private agencies

## Vendor Application Deadline

August 23, 2010

### Vendor Expo Details:

- The goal of the Marketplace EXPO is to feature and showcase the products and services of small business entrepreneurs from our region. STWBC will work closely with private and public agencies to ensure procurement officers connect with women business owners at the Marketplace EXPO.
- The vendor participation fee is \$70 for a single EXHIBIT spot for women business owners.
- For corporate and government vendors the participation fee is \$150 for a single EXHIBIT spot. This is your opportunity to connect with women in business, women leaders, and the people with the purse about your product and services that support them.
- A 6' skirted table constitutes a single booth. Each booth will be assigned one chair.
- Each participating vendor will be recognized on the STWBC website.
- With the vendor participation fee you have access to the full symposium, including breakfast and lunch.
- All participating vendors are asked to support the Women's Day Symposium by donating an item to be raffled at the event. The suggested retail value of the donated item is \$30. All items are to be received at the STWBC two weeks prior to the event.
- Payment for the EXPO is due two weeks in advance.
- If you have any questions please direct them to Celina Peña at [cpena@stwbc.com](mailto:cpena@stwbc.com) or (210)207-0112.

# STWBC Marketplace EXPO

## Vendor Application Form

DEADLINE: August 23, 2010

### VENDOR INFORMATION:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Alternate Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Company Web Address: \_\_\_\_\_ E-mail: \_\_\_\_\_

Number of years in business: \_\_\_\_\_

Please provide a brief description of your business in one sentence (products or services): \_\_\_\_\_

Who is your target market? \_\_\_\_\_

Will you accept credit cards on the day of your event? \_\_\_\_\_ Debit cards: \_\_\_\_\_

Please provide a brief description of your donated raffle item(s): \_\_\_\_\_

Have you participated in trade shows within the last two years? \_\_\_\_\_ If so, where?

How do you normally distribute your product or services? \_\_\_\_\_

As a vendor, will you have any special needs (electrical, temporary health department permit, accommodations, etc.?) \_\_\_\_\_

Please attach your logo and personal photo with a short bio.

Please mail, fax, or email (preferred) all information to: [info@stwbc.com](mailto:info@stwbc.com)

Mailing Address: South Texas Women's Business Center

P.O. Box 830505

San Antonio, TX 78283-0505

Fax to: 210.207.0117

Phone no: 210.207.0117